



THE TOP 15 CDECA AFFILIATE MEMBERSHIP BENEFITS

1. Affiliation with the only not-for-profit professional National Association of Professional Interior Decorators and Designers.
2. Your businesses are listed in the password-protected Members Only section of www.cdeca.com with a link to your website. This allows our members to link into your products / services when we are sourcing for our clients. Our goal is to support those who support us!
3. The CDECA office can email broadcast your open houses and trade events/seminars*. You also have the flexibility of posting these events directly in the Members Only section plus event dates can be posted on the Calendar of Events on the homepage of www.cdeca.com
*Format restrictions apply and we require five business days lead time. Please note that broadcasts can be segregated by Province or Chapter and that any Affiliate Members listed in that Province/Chapter will receive such broadcasts unless you specify otherwise.
4. Write an article for the CDECA I.D.E.A.S. newsletter which is distributed to all members on a regular schedule. Content must be received two weeks prior to scheduled publication dates. Format and text restrictions are provided separately.
5. You can directly post information in the Members Only. This is a strategic marketing tool to reach our members - your targeted audience - with product information and other newsworthy content.
6. You can directly post notices of job openings in the Members Only section.
7. Enjoy benefits available to all members such as the Petro-Canada / CDECA credit card for savings for your employees as well.
8. Book to host an educational seminar to target your local memberships and to showcase your products and/or services.
9. Enjoy networking opportunities for yourself and your employees.
10. Affiliate Members receive information via e-mail broadcasts on industry updates, upcoming events and newsletters which update all members on business issues and trends in the industry.
11. Affiliate Members will receive all Membership Communication via e-mail and can arrange for additional employees to receive notifications*, which is particularly beneficial where CDECA local Chapters operate.
*Frequency/quantity varies by Membership Level – additional services available for purchase.
12. As an Affiliate member your representatives may join one of CDECA's active committees and have direct impact on strategic planning, event planning, etc. -thereby enhancing your networking.
13. Affiliate Members representatives have the opportunity to hold a position on CDECA's member-elected executive board.
14. Affiliate members are entitled to use the designation "Affiliate Member of CDECA" in conjunction with the CDECA logo on their business communications, in accordance with the CDECA Logo policy.
15. Affiliate Members adhere to the CDECA Code of Ethics detailed at www.cdeca.com